

**An incredibly cost-effective way to advertise your products or services to the largest audience of hobby winemakers available on the Web. WineMakerMag.com traffic exceeds 128,000 page views from 48,000+ unique visitors each month!**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_



**Banner sizes (wXh):**  
 A = 680x80 pixels  
 B = 468x60 pixels  
 C = 200x200 pixels  
 D = 200x100 pixels

**Banner file format:**  
 • Image resolution 72 dpi  
 • Color saved as RGB  
 • 75kb maximum file size  
 • .jpg, .gif, or .png files

### 1. Select web banner package:

- One Year:** \$1,500 for one year of WineMakerMag.com banners (120,000 total impressions guaranteed)
- 6-months:** \$1,000 for 6-months of WineMakerMag.com banners (60,000 total impressions guaranteed)
- 3-months:** \$550 for 3-months of WineMakerMag.com banners (30,000 total impressions guaranteed)
- 1-month:** \$200 for 1-month of WineMakerMag.com banners (10,000 total impressions guaranteed)
- 2-weeks:** \$125 for 2-weeks of WineMakerMag.com banners (5,000 total impressions guaranteed)

### 2. Banner campaign details:

Link banner to the following URL: \_\_\_\_\_

Date to begin:  ASAP or \_\_\_\_ / \_\_\_\_ / 20\_\_

### 3. Pre-payment information:

**Method of Payment :**  Visa  MasterCard  Check

Card Number: \_\_\_\_\_ Expire: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_ Date: \_\_\_\_\_

This advertising insertion order verifies your Winemakermag.com web banner advertising. Please return it today to confirm your banner rotation.

E-mail your web banner in .jpg, .gif, or .png format with a file size less than 75kb to [ad@winemakermag.com](mailto:ad@winemakermag.com)

\*We must receive prepayment for all insertions before we can run your ad. We accept Visa, MasterCard and company checks. Thank you!

Web banners will appear on Winemakermag.com within 2 business days of receipt of payment, completed insertion form and correctly-sized banner file unless specified otherwise on this insertion. No refunds will be given for cancellation of ad schedule.